



# 2017 Colorado Premier of *Learning to Drive* & 5<sup>th</sup> Annual Achieve With Us Colorado Film Festival

## Event Program Advertising Price List

*(Ads will be in programs for both events.)*

Full Page Ad (7" by 8 ½" with 1/8" gutter): **\$400**

Half Page Ad (7" by 4 ¼" with 1/8" gutter): **\$250**

Quarter Page Ad (3 ½" by 4 ¼" with 1/8" gutter): **\$150**

Business Card Ad (3 ½" by 2" with 1/8" gutter): **\$100**

The program is printed in full color. The best format to send is PDF; however, we can work with other formats. The 1/8" gutter allows white space around the perimeter of the ad for layout purposes. Content of the ad is at your discretion. Ideas are to advertise your services or congratulate an award recipient from your agency, etc.

The deadline to purchase and submit an ad is February 17th, 2017.

Contact **Gin Woolsey** at 719-471-4800, ext. 115 or by email at [gin@thearcppr.org](mailto:gin@thearcppr.org) to purchase an ad or with any questions regarding the program.

